

Sustainability

The Path to Sustainability

Introducing Citizen Decca

Who is Citizen Decca? In the last decade, as Decca has emerged in the global marketplace, it has become evident that we must move forward in our role as a citizen of the world—an aware and active citizen who does its share to address the needs of society and the environment. Citizen Decca is our way of identifying who we are and our intention to pursue more efficient methods of business development to ultimately become a truly sustainable corporation.

As a leading manufacturer, we know that - like every business - we're part of the challenge of maintaining environmental sustainability. We use materials and energy. We create waste. But as a global business, we can also be a part of the solution. We can build "green" principles into every new product. We can improve the materials, features and manufacturing processes of existing products. In fact, Decca is in the process of rethinking everything we do from sourcing materials to product design to packaging and shipping. It's a big job – with its own risks and costs – but it is necessary to our future as a business and to our destiny as a citizen of the global community.

At Decca Contract Furniture, environmental responsibility is regarded as a core value within our corporate culture. Among our goals is to become the first contract furniture manufacturer in Asia to institute design and manufacturing standards that ensure our products contribute points to fulfill the U.S. Green Building Council's LEED[®] rating system and the Green Building Initiative's Green Globes rating system. To assist us in this ambitious environmental initiative, Decca has hired Energy and Environmental Solutions, Inc. (E2), a consulting firm specializing in green buildings, renewable energy, green product development and corporate sustainability.

"Key initiatives in each of our divisions represent an integrated environmental agenda and a commitment to our customers, who are looking for responsible manufacturing partners with the highest quality products."
John Fischbach, President
Decca Contract Furniture

E2 has performed a detailed analysis of our company's supply chain, products and operations. They have developed a series of product design refinements and process re-engineering strategies. Decca is now gearing up to adopt these recommendations, which include maximizing the use of rapidly renewable and responsibly harvested woods, as well as materials with post-consumer recycled content and low-emitting paints, adhesives and sealants. In addition, we will minimize waste in all forms and begin to use reusable, recyclable or compostable materials to package and ship our products.





Our current initiative reflects a renewed commitment to preserving natural resources, but Decca has always made conservation a part of who we are as a company. Led by C.H. Tsang, Chairman of the Board of Decca Holdings Ltd., Decca has practiced environmental protection at its manufacturing plant for many years, quietly implementing programs and policies – including facility design – that promote the safety and well-being of our employees, as well as the health of our planet: Green roof. Some of Decca's 1.5 million square foot manufacturing plant has rooftop gardens that serve the dual purpose of reducing heat and growing food.

Protected trees. During construction of the manufacturing facility, over 150 mature trees were temporarily moved and then replanted when construction was complete. The company continues to protect trees even as facilities expand.

Fresh, locally grown foods are selected for all employee meals. The company uses no pre-packed meals and no disposable plates or utensils.

Energy efficient lighting is used throughout the site. Windows supply abundant natural light during daylight hours and work area lights are extinguished at mealtimes, saving more than 550 hours of electricity annually. Presently, Decca is working towards Greenguard[®] Indoor Air Quality certification of all of our products. Decca has contracted with the Greenguard Environmental Institute for testing and certification of its products. The first phase is complete and certification is expected by the end of summer '08.

As we pursue Greenguard certification, Decca also plans to offer the use of urea formaldehyde-free materials in all manufacturing processes. The elimination of urea formaldehyde will contribute to a healthy manufacturing environment and align Decca products with the guidelines set by LEED-CI. Thus, Decca products may help commercial interiors projects earn additional LEED-CI points and support green commercial environments.



About Decca

Decca Holdings Ltd. is a publicly traded corporation founded in 1973 as an interior millwork company with a focus on architectural woodworking for contract and hospitality applications. As Decca has evolved, it has expanded into various areas of the high-end furniture industry. Today, in addition to the office furniture division, Decca Contract, Decca Ltd. operates Decca Hospitality in Atlanta as well as Bolier & Company, a residential products manufacturer based in High Point, North Carolina.

The Decca manufacturing facility occupies over 1.5 million sq. ft. and employs in excess of 2,500 people. State-of-the-art manufacturing equipment, together with the finesse of handcrafting, gives Decca an extraordinary level of flexibility. Our flexibility, combined with high plant capacity, allows Decca to address virtually any size or type of project.

For more information on Decca Holdings Ltd., please visit www.Decca.com.hk.

Decca is making sustainable choices consistent with its role as an industry leader and its responsibility as a global citizen.

We are taking action to reduce our impact on the environment and, at the same time, improve our operational performance. In coming months, we will report on the targets we have set, the individual steps we are taking and goals met.

Our customers know Decca for our high quality well-designed furniture products for the office and other commercial settings. Soon, we will also be recognized as Citizen Decca, an environmentally conscious company that is taking action to realize the mandate of the United Nations – to meet the "needs of the present without compromising the ability of future generations to meet their own needs." As a global citizen, we can do nothing less.

DECCA

For more information, go to deccacontract.com To reach a local sales representative, go to deccacontract.com/representatives